

Greenfield Community College

Serving an academically, economically, and culturally diverse student population, Greenfield Community College (GCC) strives to be the primary source of adult education in the northern half of the Pioneer Valley—to provide low-cost, high-quality, open-admission education in a small college environment and to participate in transforming the region into a knowledge-based economy while preparing students to live and work in the emerging global society.

COLLABORATIONS

- GCC launched an Educational Transitions Program with Greenfield High School to assist and provide options for at-risk students who want to complete their high school education but are underachieving significantly and are experiencing difficulty with the traditional high school setting. Modeled after a successful, ten-year GCC partnership with Amherst Regional High School, the programs support 23 full- and part-time students to earn a diploma and succeed in college. The programs are a positive effort toward decreasing the drop-out rate at these secondary schools.
- The GCC Emergency Medical Services Program created “Bridges to College” for high school seniors in the Health Assisting Program at Franklin County Technical High School. Students receive an EMT-Basic course taught jointly by high school teachers and GCC professors; the curriculum meets the Massachusetts Curriculum Frameworks for vocational programs. Students, predominantly women, obtain an experience in a health occupation field that is designated by the Massachusetts Department of Education as non-traditional for women. Upon successful completion of the course, students are eligible for the state EMT-Basic exam and obtain a credential for immediate employment as well as a transitional college experience.
- GCC and the University of Massachusetts Amherst received a National Science Foundation grant for a STEM RAYS partnership to provide K-12 teachers and students opportunities to engage in authentic science research alongside GCC and UMass faculty. The goals of the afterschool program include increasing interest and achievement in science. The STEM RAYS collaborative includes the Franklin Hampshire Regional Employment Board providing career education in the sciences to the participants and the US Fish and Wildlife Service providing input on some research themes.
- The Jack Kent Cooke Foundation is opening the door for community college students to access private colleges via transfer. GCC, along with other community colleges, are partnering with Amherst College to offer exceptional academic

and scholarship options to high-achieving students with limited financial resources. This program exposes community college students to the possibilities of attending Amherst College through Transfer Information days, advising and visits to the private college. Traditional- and non-traditional-aged transfer applications are now welcome from talented community college students. Those accepted are supported with scholarships.

Program of DISTINCTION

*In partnership with the construction sector and 30 local agencies, Greenfield Community College instituted the **Sustainable Practices in Construction (SPC)** project with a \$372,000 grant from the Massachusetts Workforce Competitiveness Trust Fund. The workforce development grant teamed GCC with businesses to fund local business employees to take renewable energy courses. Resources from the SPC grant support the **Renewable Energy Workforce Education (RENEWED)** program at GCC and provides comprehensive sustainable energy education for the region. A future certificate and an associate’s degree program focusing on this technology are planned.*

- Collaborating with the Franklin County House of Corrections education staff, GCC created the College-Corrections Connection which provides skills-building educational opportunities for inmates. Six-week courses in English and math were developed and designed to accommodate students with differing educational backgrounds and skills levels, and provide each individual inmate with a foundation for future learning. Students can receive college credit for successful completion of each course which can be applied toward a certificate or associate’s degree from GCC.
- GCC, in partnership with all the public and private higher education nursing programs in western Massachusetts, key area health care providers (hospitals, long-term care) and regional employment boards, created the largest healthcare provider-nursing education partnership in the county. With support from the Robert Wood Johnson Foundation key players collaborate to identify and implement sustainable solutions to the nursing shortage. One program provides ten scholarships to assist nurses to attain graduate degrees with the aim of entering the field of nursing education. One of the ten scholarship recipients now teaches at GCC as a clinical adjunct faculty member.

I. ACCESS TO PUBLIC HIGHER EDUCATION IN MASSACHUSETTS

Access Indicators*

FALL ENROLLMENT

Fall 2006 Headcount: 2,208
Fall 2006 FTE: 1,328

Results: Over the last three years, fall headcount enrollment has decreased 6.2%, and fall FTE enrollment has decreased 8.1%.

ANNUAL ENROLLMENT

FY2007 Headcount: 2,916
FY2007 FTE: 1,326

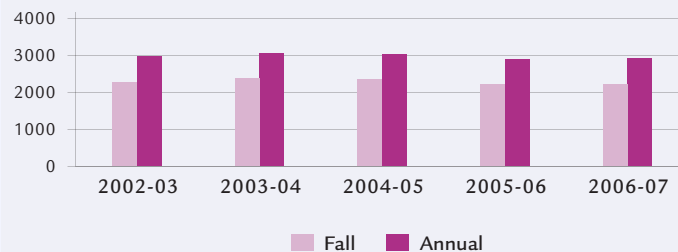
Results: Over the last three years, annual headcount enrollment has decreased 3.7%, and annual FTE enrollment has decreased 7.1%.

MINORITY ENROLLMENT

Minority Enrollment Percentage
in Fall 2006: 9.0%

Results: Comparable to the institution's primary draw region's minority representation of 10.4%.

Fall and Annual Headcount Enrollment



II: AFFORDABILITY OF MASSACHUSETTS COMMUNITY COLLEGES

Affordability Indicators*

% OF MEDIAN FAMILY INCOME

Tuition and fees as a percent of
median family income in FY2007: 5.5%

*Results:
Comparable to the Northeast regional average of 4.9%.*

Tuition and Fees as a Percent of Median Income

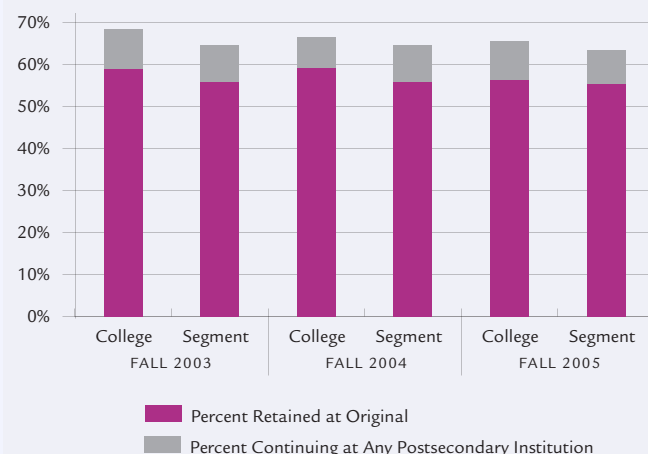
	FY2003	FY2004	FY2005	FY2006	FY2007
Tuition and fees	\$3,017	\$3,317	\$3,647	\$3,982	\$4,098
State median family income (SMFI)	\$66,922	\$67,527	\$68,701	\$71,655	\$74,463
Tuition and fees as % of SMFI	4.5%	4.9%	5.3%	5.6%	5.5%
Segment avg. tuition and fees as % of SMFI	4.2%	4.8%	4.9%	4.9%	4.7%
Northeast avg. tuition and fees as % of SMFI			4.8%	4.8%	4.9%

* See Technical Guide (pages 109–110) for indicator methodology and details.

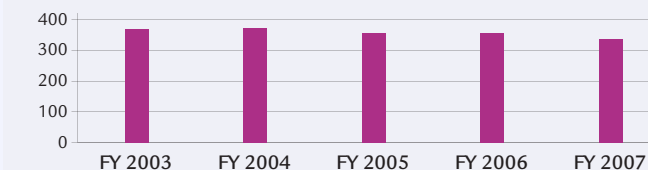
III: STUDENT SUCCESS AND ACADEMIC QUALITY

Success and Quality Indicators*	
FALL COHORT FIRST-YEAR PERSISTENCE	
Retained at original institution:	56.2%
Continuing at any institution:	65.5%
<i>Results: Persistence at original institution has declined 2.8% over the last three years but is comparable to the segmental average of 55.3%.</i>	
FALL-TO-SPRING RETENTION	
2006–2007 Fall-to-Spring Retention Rate:	92.0%
<i>Results: Fall-to-spring retention has remained relatively stable over the last three years.</i>	
COURSE COMPLETION	
FY2007 Credit Course Completion Rate:	81.3%
<i>Results: Above the Board of Higher Education’s target rate of 75%.</i>	
DEGREES CONFERRED	
Total Degrees Conferred in FY2007:	336
<i>Results: Average degrees conferred per year over the last three years: 349.</i>	
NURSING EXAM PASS RATE	
2006 Pass Rate for First-Time Test-Takers on the National Nursing Licensure Examination:	97.3%
<i>Results: Above the Board of Higher Education’s target pass rate of 85%.</i>	
WORKFORCE DEVELOPMENT	
FY2007 Annual Enrollment in Workforce Development Courses:	1,821
<i>Results: Average annual enrollment in workforce development courses per year over the last three years: 1,646.</i>	

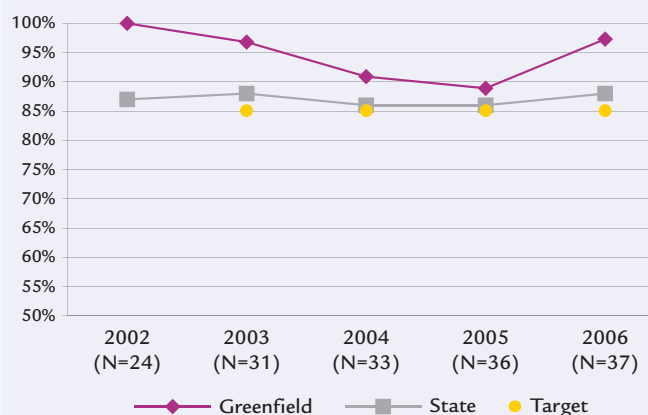
First-Year Persistence Rate (Fall-to-Fall)



Degrees Conferred



Nursing Exam Pass Rate (Associate’s Level)

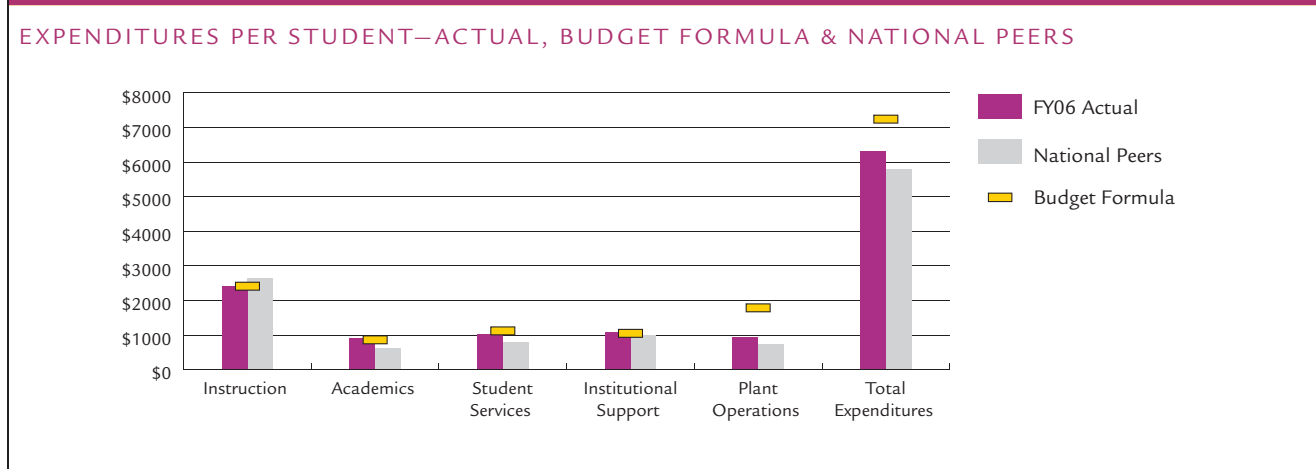


* See Technical Guide (pages 109–110) for indicator methodology and details.

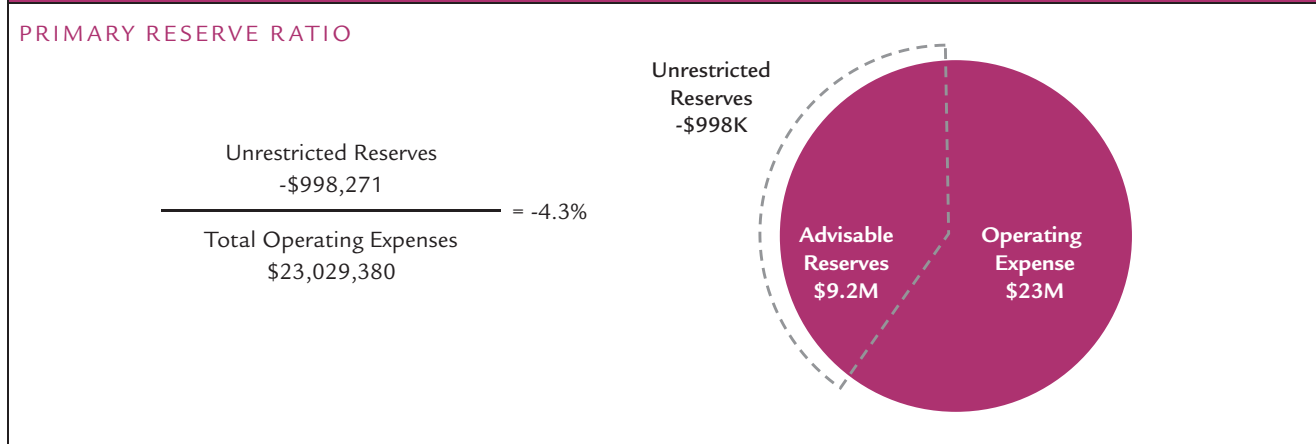
IV: EFFECTIVE AND EFFICIENT USE OF RESOURCES

Efficiency and Innovation *	Compliance *
<p>EFFECTIVE PROJECTS AND INITIATIVES</p> <p>Converted South Wing of Main Building from electric to natural gas fired water heat, resulting in utility cost savings of \$98,101.</p> <p>Purchased with grant funds and installed a 2KW photovoltaic unit to generate electricity to the East building, resulting in an offset of 0.3% to electric power consumed during nine months of operation.</p> <p>Received an anonymous gift of \$200,000 per year for five years to provide scholarships and support for college access and for the Nursing Program.</p> <p>Received donated services, valued at \$19,000, from Wentworth Institute of Technology, for the design of a passive solar zero-net energy greenhouse. Subsequently received an anonymous gift of \$100,000 for the construction of the greenhouse.</p> <p>Raised \$1,149,128 through private fundraising, an increase of \$528,909 from FY06.</p>	<p>ANNUAL INDEPENDENT AUDIT</p> <p><i>No material weaknesses based on annual external independent audit:</i></p> <p>2007</p> <p>2006</p> <p>2005</p> <p>2004</p> <p>2003</p>

Resource Allocation *



Financial Health Indicator *



The college continues to take measures to improve its Primary Reserve Ratio. FY07 reflects a positive trend compared to prior years.

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